

TRANSCRIPT

File Name: SLACEP67CattleOrCatalystcomplete

Duration: 00:08:56

[Intro]

Welcome once again to Success Left a Clue, the weekly podcast where we take everyday clues to success from around the world that I notice and see, turning them into the everyday lessons that you can apply into your life, into your business, into your relationships, into all areas. Welcome. This is Robert Raymond Riopel. I am your host and this is Episode #67. Today's episode is titled *Cattle or Catalyst*. I'll tell you what, this is a great lesson learned from a friend. Here's what I mean.

If you've been listening to the last few episodes, I believe it started with 63, 64, 65, 66, well this is Episode #67. Fifth episode that I have actually recorded today even though most people... you might be listening to it week after week, so week between or sometimes like me. You might be a person who lets a few weeks go by and then listen to a few in a row. Either way, I have recorded these all in the same day 63, 4, 5, 6, and 7. I happen to be doing this one as the final one that I'm going to be doing. I am still in India, I happen to be in Chennai and I love travelling because that's where some of the greatest lessons I have come up with have come from. It's just the everyday, day-to-day things I see as I am going around the world inspiring people.

On my trip here, I was starting reading an amazing book that was given to me by one of my students who is now transforming lives around the world himself. His name is Rajiv Talreja. I hope I said that right. Rajiv Talreja. His book is called *Lead or Bleed* and this comes right from one of the chapters in his book. It's called *Action Planning: Be Catalyst Not Cattle*. I loved it because this is something that really... in the back of my mind I kind of knew it and I kind of practiced it, he brought it to the forefront and for that I am ever grateful. Thank you, Rajiv, if you're listening to this. I thank you for this lesson.

He talks about that in business. Here's what happens. In business, leaders work like cattle. They carry the entire weight of tasks on their back and they walk around the field. Why? Because they suffer from a disease called perfection syndrome. They believe that things have to be perfect. Because of that, here they are thinking they have to do it all themselves. This episode kind of ties into the last episode I just recorded which is, *Facilitate to Elevate*. It is about trying to create the space, not trying to control. If you're an entrepreneur or what we call a solopreneur... in one of the previous podcasts I talk about solopreneurs have actually confined themselves to solitary confinement. This is the same kind of message. This is why you don't want to do everything yourself. The key is instead of being cattle, trying to do it all yourself, believing you're the only one that can do it the best or if you want it done right, you got to do it yourself, whatever it is. Decide to be a catalyst instead. Here's what we mean by that.

Here's what he said, "The key is to be a catalyst. As a leader, one has to let go of control and create space for his or her team to grow because perfection is a myth." I'm going to say that part again. Perfection is a myth, it does not exist. "The true role of a leader is to create progress and not be stuck in the myth of perfection." That is so true. Like I said, it ties into Episode 66, last week's episode. That when you create the space, that's when the true magic works because nobody is perfect.

I just listened to another one of my students. Every week he does a 12-hour, listen to this 12 hours of a video broadcast live every Wednesday. His name is Chris Burns and I love listening. I was listening to his program earlier today because if I am in India, which means I am 13-and-a-half hours ahead of him, I was able to actually be listening to the last part, the 11th and the 12th hour of his program and I was messaging

him back and forth. It's amazing. I even lost my thought of where I was going to go with Chris. But just listening to him today, he was even talking about this same topic. Oh, that's what it was. Perfect! Perfection.

I've said in the past that I'm perfectly imperfect and on the show today. He was challenging that statement. He says, "If you say you're perfectly imperfect, that means you think you're imperfect. But ladies and gentlemen, you're perfect just the way you are." That ties into that everything happens for a reason and I got it. He was talking about if you were born without a limb, let's say, that's perfect. If you were maybe in an accident and you got severely burned, that's perfect. You may not get it right in the moment, you may not really ever get it, it does tie into that. Everything happens for a reason and that reason is there to serve me.

Challenging that perfect imperfection, he says, "Everything is perfect." That means even if in your business you screw up or an employee screws up or a customer screws up, it's perfect because it's all meant to be done. It's how are you going to respond to it. It goes back to that equation, $E + R = O$. The event plus how you respond equals the outcome. I tie all that together. A catalyst, we're all perfect. It's been a day of growing, a day of learning even as I'm doing these recordings. I'm getting new insights into things and that's what really cool. That's the catalyst, not trying to control everything, not being that cattle walking around the field, "Why always me? I have to do it myself. I'm just one of the..." whatever. I got the message.

In this message today, I want you to start considering yourself that you want to be the catalyst as a leader of your life, a leader of relationships, a leader of inspiring people, a leader of your business. Set that context, create that space and then step back. Allow the people around you to contribute. That might inspire you to come up with even greater ideas. But you see if you're so in it thinking you have to do everything, you're going to miss little magical pieces because you're not truly present. You're caught up in being, as Rajiv calls it, a firefighter in your business putting out the fires all over the place. You want to remove yourself from having to be that firefighter and this is one of the great ways of doing that is to be that catalyst.

That's the episode for today. That's Episode #67. I hope you're enjoying these. Please like I said, I'd love for you to go and leave us a comment, leave us a rating, email me if there's something that you'd like to learn specifically, robert@amentora.com. We are here to help you go to another level. I love being a catalyst. I don't expect that everybody has to agree with me because it's perfect if people don't. From my heart to yours, remember, always live with passion. Have yourself an awesome day, an awesome week and I look forward to having you on the next episode. Thanks everybody.

[Outro]