

TRANSCRIPT

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[Intro]

Welcome everybody! This is Robert Raymond Riopel with Success Left a Clue. This happened to be Episode No. 38. And what's really cool is that if you listen to Episode No. 37, which was a fun episode to actually record, if you've listened to it, you know that I recorded it while I was in New Delhi, East of New Delhi. I just finished doing an amazing program, one day program. And what is interesting is I am still here.

I decided I want to pop out one more really quick podcast before I head to the airport because my car is actually going to be waiting downstairs. But I want to get one more out. So that is what I am going to do. And because I love movies and I love watching movies from all different eras. And there is a movie, an actor from back in the 80s I believe it was. I got to look up exactly when the movie came out. But it was called The Nutty Professor. And it stars Eddie Murphy.

And so, in this movie, he starts off and he is this big guy and all of a sudden, he is able to get into his kind of alter ego where he is often went from big to small, he's got ego, he's not shy, and here he is, going on a date with this girl. And he shows up late in arrogant style, ego typical kind of like arrogant style. And the girl was saying, "I am done with you." And he was like, "But why?" And she's like, "I'm just done with it." She's not listening to him.

Then all of a sudden, he gets down on his knees, and then on the sidewalk, in front of everybody, he's like, "Why? Why?" And he was going into a sure drama. And it's hilarious to watch. And I am thinking about it today and I am like, I've got to do a podcast on that question, on that question and in just the way he said it. Why?

And what I mean by that is what is your why? When you talk about a success clue, one of the biggest success clues is something that Jim Rohn used to say and he was famous for saying, "The bigger your why, the easier the how." See ladies and gentlemen, one of the reasons people don't have successes as big as they would like is that they don't have a big and important enough reason why to have it. They just have enough reason that they just want to get by, they want to enjoy life, they want to be comfortable, and I am going to be very, very blunt.

Comfortable is not all, it's cracked up to be. But yet that is what people seem to strive for. And they only have a comfortable why. So I want you to visualize yourself being like Eddie Murphy on your knees and going, "Why?" In other words, what is your why?

And this comes back to what I talked about in my book Success Left a Clue, you have to dream. But not only dream. You've got to dream big. You've got to have big dreams. As in Chapter 1, Dream the Big Dream. Because if you don't have big dreams, you're going to stay stagnant, you are going to stay right where you are, comfortably miserable. Sometimes a little bit better, sometimes a little bit worst. But in that flocks of being comfortably miserable.

And so, I want you to start asking that question. And every time you do, I want you to visualize that you're Eddie Murphy, you're on that sidewalk, and you've got that big dream in front of you, whatever it is, whether it's money, happiness, success, health, wealth, relationships, fame. What is your why?

And I am going to use an example from my students. Amazing, amazing gentleman. Him and his wife run a training company in Toronto Ontario in Canada. And he says, "Robert, I have no problem telling people

that one of my reasons why I started training,” coz he was a starving artist, he was a jazz pianist, amazing pianist, but because of the brain belief, the mindset that he had to be a starving artist, coz that is how he was raised, starving artist, starving artist, that is all he believed he can have. And so, he was living that out.

So when he decided to go into the training arena, one of this whys, is he wanted a big yacht. So he actually got a picture of this big beautiful white yacht and he posted it up where he could see it every single day. And within a couple of years, he brought that dream to reality. He had that why driving him to do more trainings, to do more practicing, getting better, enhancing and honing his skills to be able to bring the reality that he wanted. And so then when he got his dream, he said his dreams were even bigger.

And today, him and his wife they impact hundreds of lives, they work with so many people, helping companies turn around. And because of that, that saying, you will be paid in direct proportion to the value you give, they do very, very well.

So Paul and Nancy told me, “I tell you. You’re why is what drove you forward.” And I want everybody who listens to this podcast to understand that you can be, it doesn’t have to be that I want a better life just for my family; be specific. Post those pictures. Create that dream board. And I tell people here’s one of the things you need to do coz it goes along with the reason why, is not just having that big reason why but you’ve got to have it in detail, in his yacht. He knew what color it was. He knew what size it was. He kind of knew the format he wanted. He knew in detail. So I want you to pick your big reason why and then imagine that you are looking at it under a microscope. And you’re looking at it through a microscope, every little detail to the minute detail. Coz attention to detail is what is going to allow you to put out the vibration for what you want, to bring that image, that success to you.

I hope this is making sense. So like I said, I wanted to toss this one out because I was visualizing Eddie Murphy. I was seeing it. And all of a sudden, I realize, yeah, it is so true. One of the reasons people don’t have much success as they like is because they don’t have that reason why, a big hairy, audacious goal. That’s amazing Jack Canfield would say. You’ve got to have those goals. Then sit your sights on them. Have that big reason why. So maybe if it is for family, what does that mean? Given the lifestyle that you wanted, what does that mean? Take them on a great family vacation once a year, what does that mean? Maybe one year to Hawaii. Next year is Ireland. Next year it’s Singapore.

So make sure you get the details. And celebrate that reason why. So ladies and gentlemen, Robert Raymond Riopel signing off. Why? Because I’m done. You’re awesome. I appreciate you being here. And remember, always live with passion.

[Outro]