

TRANSCRIPT

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[Intro]

So this is Robert Raymond Riopel and I do want to welcome you to *Success Left a Clue* episode number 3. And man. Oh, you, I'm actually, I'm sitting here. I'm ready to record and I am vibrating because I'm excited and I'm just jazzed up. Right now, I happen to be sitting in my hotel room in Bangalore. Well, that's the old name. It's now called Bengaluru, India, getting ready to host a one-day event tomorrow. Host and speak at the event. And just from arriving here, my journey here, all of sudden, I decided this is what I wanted to record this episode on because again, it's all about success leaving clues all over the place. And, while I was on my trip here, I'm kind of getting into that whole back story but we're going to be doing something a little bit different.

You see, I told you earlier in episode 1 and 2 that some of these podcasts are going to just be me speaking like I am on this one. Some, I'm going to be bringing on amazing, amazing special guests. And then, we're also going to be doing case studies. This is so exciting and part of the things that was happening is I realized what can I do? There are some resistance happening. Resistance coming up from me to put out and get released a new recording. Get it started. Get it done. Podcasting is new for me and like anything new, it's not necessarily that it's hard. It's new. I'm going to stay that part again. So it's not necessarily that it's hard. It's new. And because it's new, it's come mix with a whole bunch of different things, different mind, what we like to call different mindfreaks, freshen your mind gives you things that'll try to tell you why maybe you shouldn't do it or why you can't do it, why right now is not the right time, whatever it is.

Here it is, 11 PM at night. I'm up for an early, early morning because I've got a huge day tomorrow. But inspiration hit so that's why I'm recording this right now, right in the moment. Because if you want a clue right there. I'm going to be known for giving out clues as I call them. *When inspiration hits, if you can't act on it right then, write it down.* In fact, write that down right now. Wherever you are, unless you're driving, unless you can't take your hands away to do this, I want you to either in your smartphone, your tablet, whatever you're looking at, I want you write that down right there. When inspiration hits, write it down. I cannot tell you how many times inspiration has hit. And within 30 seconds, I can't even remember what it was that inspired me or how I framed it up. Oh my goodness, this is a huge—and so that's right there. It'll be a clue for you. Write it down so that you can go back.

I get into this constant practice now. And I used to think I had to have pen and paper but you don't. Hello? This is like technology age. I pick up my iPhone. I open it up. I open up notes and I write in there what it is I want to remember. Or even better yet, I just quickly record it. I hit record on my recorder and say, "Oh yeah bah, bah, bah, bah, bah." Remember that. Duh! And I save it. Then, I can go back and I can listen to it or read it later to get that same inspiration. Here though, I decided I did not want to wait. I wanted to get this episode out. And one of the things that hit me that I wrote down and because it also went like, "Wow! This is awesome."

Here's a big thing that really holds people back from having success in their life. From all my experiences and all my travels, this is what I've noticed. If people try to do things that will make them money, fine, but they think they have to do it in a certain way that sometimes is in alignment with who they are as a person, but in a lot of times, it's not. And because of the fact that they try to go out of an alignment with who they are, they struggle even more. So write this down as well. *Everything you do make it a reflection of you.* There's another clue for you right now. Everything you do, make a reflection of you. And so I'm here and I'm going to give you a back story now to what this was.

Before going on this trip, my wife and I decided we had an extra week. The family wanted to get together. We decided to drive from where we live in Alberta, 19 hours hauling our RV, our travel trailer with us, to Northern British Columbia to a place called Terrace, B.C., which is world famous for salmon fishing. We wanted to take in a week of camping with family and doing some fishing. And so, I'm not, when it comes to fishing, that's not really me. I like every once in a while to go fishing but I'm not passionate about fishing. Understand the difference. I like it but I'm not passionate about it. My wife, Roxanne, however, she is passionate about fishing.

So we go up. We get her all the gear and we decide here's what's going to happen. While, you're up there and you're fishing, I'm going to be relaxing and taking time during the day to work on my book because I'm writing *Success Left a Clue*, which will be coming out or maybe you're listening to this and it's already been released. And so, I want to work on revisions and be able to do some stuff on the internet and stuff like that. Because we're told the camp ground we're going to be at, it had internet. Well, we get there. We get set up and find out absolutely it has internet.

But, it doesn't work very well. If you want to access something, you're waiting for a long, long time. Almost like back to the days when we had the—and some of you are not old enough to remember this. But the first internet access through your dial up phone 14 4-speed where you could download a picture and you watch it come in line by line. You started to download of any kind of photo, you might as well walk away for an hour while the photo get finish downloading and come back. Yep, that's what I'm talking about. It was that slow. And this led to what today's episode is going to be about. It's part of it. But that's not, I'll get to that. I'll get to that. Oh my goodness. I'm hoooh!

So here we are. We do this great trip. It wasn't what it was supposed to be for a number of reasons but you know what? It was perfect. I knew I had this trip to come back or to get back home and then fly. So picture this, picture this, 19 hours of straight driving. A couple of breaks here, an hour of rest, and stuff like that but 19 hours from start to finish. Only to get home to find out and realize I actually was mistaken on when I fly out. I have to leave 24 hours earlier than I anticipated. Meaning, from the moment we got home, we had 15 hours before I was going to be in the air on my way to India. And from the moment I got to airport to when I got to my hotel in India, it was 27 hours of travel. That will be what is kind of today as well but I'm getting there.

On the drive, this is where inspiration hit me. This is where that clue hit me. On your journey to success, you want to do something that's in alignment with who you are as person and I'm listening to music because I love music. And because there are a lot of sections of the highway where there's no radio reception, I actually had one of my little USB Bluetooth speakers on the dash. I had my iPhone with my playlist and I was listening to songs that I love. And I love music from all genres, all genres. Music and movies, those are two big passions for me and that's when it hit.

In my podcast, how can I incorporate me even more and it was like wow, music. So some episodes, not all of them, there are going to be a song that inspires me or inspires that episode and I'm going to play not the whole song but I'm going to play a portion of it to set the tone for what the podcast is going to be about. And so, let's start that off with the example. I'm going cue in a song now that is going to set up what today's whole podcast is themed around and type back into everything I've already talked about. Take a listen. I think you'll recognize the song.

[Music]

So for those of you who do not recognize that song, that is "I Feel Happy" by Pharell Williams and I love that song. And that song is the theme for today, which is choose to be happy, choose to be happy. In life,

success is not always going to be easy. Success is not always going to be glitz and glamour and just a walk in the park. There are going to be times where you have to buckle down. There are going to be times when maybe things don't go right and you have a choice in that moment. You can choose to be grumpy or you can choose to be happy. So let's type back into what I was talking about at the beginning of today's podcast. So here we are. We get to Terrace, B.C. We set up and we find out that the internet isn't what it's going to be. And, I can't even boost or tie in to my phone because the cell reception's even worse.

We are in Northern B.C. – beautiful, stunning, right on the river, but no technology. I'm like at first, I was like, "Oh! Ugh!" This blows everything I was going to do up. But then that thought came to me. *Choose to be happy*. This is a mantra I've been saying to myself, especially, over the last few months, a continual reminder. Because ladies and gentlemen like you, if you know me, if you've seen me on stage, you know I am a very happy, outgoing, fun person. But there are times when I'm not happy and happiness is a choice. And so, let me even kind of go back in further and tell you how that kind of lesson came into me and how it hit me right between the eyes and how perfect that I'm back here in India because this is where the mantra started for me.

So I flew into India and I was doing a three-day event. I had about 700 to 800 students for a full three-day event. I had a blast doing what I love, living my passion, teaching people. Watching the lights come on in their eyes. And when I finish up, I had a day before I was going to fly home and I wanted to do some shopping. I want to pick up something nice for my wife. For those of you who know, Roxanne and I, we met when we're 13. We started going out when we're 16 and we actually got married when we're 19. This past June, we celebrated our 27th wedding anniversary. She is my not only just my soulmate but she's also my bestfriend. She's my greatest coach. She's my everything.

And so, anytime I can do special little things if she's not with me. I wanted to do special little things for her. So I decided I want to go shopping and I'm talking to our partners here, success guy here in India. Amazing, amazing people. I said, "You know, here's what I want to do." He said, "Robert, not a problem. We will have one of our staff take you wherever you want to go to find out what you need." They actually gave their staff member the whole day and paid them to be my tour guide. How amazing is that in itself? And so, here we are and I'm in the vehicle and her name is Suwalka, Suwalka. This young lady taught me a huge lesson.

We're travelling around. We're looking for different things and I'd like to get to know people. Who are you? What are you passionate about? Here are the questions I always ask people when I meet them. What is it you do for a living? Do you enjoy it? And if they don't enjoy it, why do you do it? That's a whole another podcast in itself. That's why I'm getting to know Suwalka and I'm talking to her. And I said, "So, how long have you worked for Success Guy?" And then she says, "You know, about 16 months I believe it was." I said, "Do you enjoy it?" She goes, "Right now, I love it."

And that kind of confused me. So I said, "What do you mean right now you love it, it's your passion?" She goes, "Well, right now, it's my passion. It's what I love to do. I love doing business but next year, I'm getting married and so things will change up." I'm like, "Oh, congratulations. That's awesome." My mind not even totally kind of realizing I'm in India and things are different than what I'm used to in Canada. I said, "So how long have you or where did you meet your fiancé?" And she says, "Well, I haven't met him yet." Most of you saw that coming from a mile away. It hit me right there. An arrange marriage, got it.

So, of course, I'm very curious. I said, "You know, this is not even something that's in my realm of understanding." I said, "So an arrange marriage." She said, "Yeah. I'll meet him on official engagement night and then the second time I'll meet him is on our wedding day." And I said, "Is that your family

who's gone through that?" She goes, "Yeah. In family, they're arrange marriages." She goes, "In India, you have two kinds of marriages." She says, "You have love marriages and you have arrange marriages." And I asked her. I said, "Well, so in arrange marriage, do you people tend to—is there a certain amount of time when they will actually then fall in love with each other? Does that not happen?" And she didn't really know the answer to that and she referred back to something her mother had taught her. She says, "My mother in getting ready for my wedding and actually teaching me all her life. She has talked to me that honey in life, choose to be happy."

And so, if you go into an arrange marriage, you go in either upset, frustrated, why me, all those playing in that victimhood role. I'm not saying you're playing the victim because you have the choice but I'm seeing your condition to go into a victim role or you can choose to say I choose to live a happy life. And so her mother has a much happier life because in the beginning her parents, they arranged and she went in with the interpretation of the intention that I'm going to have a happy life. If you think about this, you can go into an intention with that. Do you think that maybe the success—let's bring it back to success.

The success of being in love or falling in love is going to be probable in an arrange marriage as an example as compared to going in I had to marry you. I don't want to love you. It's going to be a totally different thing. How does that apply to success in anything? If you go into things with the attitude of success, this is going to—sorry. Let me back that up. Not the attitude of success but choosing to be happy. Everything may not go right for me but this is what I want to do right now and I'm going to be happy. I'm going to enjoy it. I'm going to watch for lessons. I'm going to have fun and watch. Even if the adventure doesn't succeed, you'll have much better memories, much better experiences and watch this, greater lessons for your next business venture. That's the key right there. See, choosing to be happy list a whole things. Great!

Let's now move that forward. She taught me this lesson and I've now shared this lesson around the world on stages. I saw her for the first time tonight since that day and I gave her a hug and I said thank you. She's like, "You remember me." I said, "Of course, I do." I said, "But I need you write down your name because I want to give credit where credit is due because you don't realize you gave me a great lesson." She got this puzzled look on her face and I reminded her of what she told me about choosing to be happy. To her, it was like an everyday thing like hello? But how many people don't get that?

See, now, that lesson, here we arrive in Terrace, B.C. There's no internet. There's no cell phone. Everything I had planned to do, I wasn't going to be able to do. So I chose to be happy because I believe everything happens for a reason and that reason is there to serve you. So I chose to be happy and say, well, if that time, I was going to spend on the book, I was going to spend on this, what can I do instead? I enjoyed the nature. Taking Gracie May, our pet pig. For those of you who know me. Taking her for walks like Roxanne fished. Roxanne ended up having some problems with her teeth. So that kind of kibosh things. We chose to be happy. We spent time around the campfire with family. Here we are on this 19-hour drive and I'm listening to music and I'm choosing to be happy about this beautiful drive I'm on.

Also, that's when more inspiration hit me about making everything I do a reflection of me. I have to be me within what I'm doing and it was in that moment that I decided that I'm going to incorporate music, little music as themes in some of my episodes. I'm going to bring on movies. We're going to dissect the lessons of movies. So not only now am I going to have some great guest. Not only now am I going to be doing me just talking but often the case studies. It may be a case study on a movie. It may be a case study on a biography and I'll just give you another clue right now. A couple of the case studies are going to be on singers and their songs. Why their songs got to where they are? See, because one of biggest things that people do is this again another podcast but I'm going to bring it on right now is people compare their success to other people. Stop that. Stop comparing your success to other people's success your success

has nothing to do. You don't know the other person's journey. You don't know how they were raised. You don't know about their programming. So if you're comparing your success to theirs, that's like comparing apples to oranges. You compare your success to you and choose to be happy.

So from that inspiration of being happy, it's like this is what I'm going to do and I see this in every—things don't go right in life all the time. But you choose moment to moment; miserable or happy, miserable or happy. This applies so much to success in so many ways I could do so many podcasts. But one of the ways of I'm going to kind of start to wrap this one up, it's important to have mentors. I'm going to go through the five stages of creating what you really want to get real as I call it. Get real, and what I mean by getting real is that you get real with yourself. You get real with what are your abilities. What is it maybe you have to learn to get you to another area? What is it that's holding you back? What are you buying into? People say time and money are huge problems. They're not problems. They're obstacles. That's it.

Time and money are just obstacles and to the level that you allow them to be, that's what they will be. And so this is where mentors—podcasting is a form of mentorship. So when you look at it, the five steps I love to take people through are dreaming; not only dreaming but dreaming big. Step number 2 is you get a mentor. You get someone to model from. This is where mentorship is critical. Find people who have done what you want to do that have done it before you and find out what worked for them and what didn't work for them so that you can then model it. You can cut years off of your learning curve if you're willing to do that. Third step, you take action. Fourth step, you celebrate your successes. Fifth step, which is not really a step, it's more of a message. It's believing in yourself. Believe that you deserve to have more. And so because mentors are so important, I'm always watching who and what are mentoring me moment to moment to moment. What can I model?

A few weeks ago, I had the pleasure of sitting in an audience listening as a student to Phil Town Rule One Investing. Write that down, Phil Town Rule One Investing. When we're sitting there and I'm listening to him and he's giving me all this great instructions, it was like this is awesome. I'm mentoring and I'm listening and just going through and I'm learning about investing. But I'm realizing that I can actually by choosing to be happy because it's something again new, I was getting more instead of getting stress and setback. Because I love listening to podcast, I found out he has a podcast so I ended then starting to tune in to his podcast because I love mentorship. I love to model. So these are the things that you'll see.

Another one person I mentioned already, that is Ken Courtright. Google him. Listen to his podcast. One of the reasons I'm doing this podcast tonight before I go to bed is because something he taught me. He says don't get good, get done. Let me say that again, don't get good, get done. Meaning, you're going to come up with a thousand reasons why you can't do something or why you've never done before or you shouldn't do it or whatever? And you think you have to perfect before you ever got started, don't. Let me be clear, this podcast, you're going to see that they are going to expand. They are going to morph as we go along. Why? Because I'm just getting started. I'm going to get done. And as I get done, I'm going to get good. See, that's the key right there; don't get good, get done. But when you get done, the more you get done the more you get good. I hope you're writing that one down. Don't get good, get done because when you get done that helps you get good. That's another clue right there and I'm going to write that one down. That's a new one for me. That's just inspired. So he's inspired me.

Another that Phil Town was talking about is when you go into investing, you start, you practice, you learn. You do your due diligence. You do your homework and then you start. You invest. Invest, start with a thousand dollars. Anybody can go out and create a thousand dollars to start investing. He went from a thousand dollars to within five years having 1.5 million dollars in his bank, personal money, because he started with a thousand dollars. He says, "Worst case scenario, you lose a thousand dollars but

you've learned something that didn't work. So you go out and you earn another thousand dollars and get going again." Don't get good, get done, by getting done, you get good. Plain and simple. Two big lessons. I'm going to leave you with those on this podcast. I'm going to let you know get excited because you will see whatever this podcast sounds like now as we go forward is going to keep enhancing and getting better and better. I look forward to bringing on the next guest. The first guest, I have a good idea who the first ones are going to be. It's going to be awesome and I look forward to recording the next episode and getting this launched. If you like what you're hearing, make sure you go on to iTunes and leave a comment. You have to do it on a computer. I guess, it doesn't work on phones but go onto the computer and leave a comment. Help us get the ratings up. Help us get more people here. We'd appreciate that. For right now, Robert Raymond Riopel signing off with Success Left a Clue. Until next time. Always live with passion.